

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

B.E. Sem-IV Remedial Examination Nov/ Dec. 2010

Subject code: 140002

Subject Name: MANAGEMENT-1

Date: 29 / 11 / 2010

Time: 03.00 pm – 05.30 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Define 'management'. State the functions of management. Explain planning and organizing as functions of management. **07**
(b) Explain: "Management is a Science as well as an Art". **07**
- Q.2** (a) Explain the principles and techniques of Scientific Management. **07**
(b) Explain the principles of management as suggested by Henry Fayol. **07**
- OR**
- (b) Define 'organization'. Explain line organization. **07**
- Q.3** (a) Explain the causes and remedies of conflict between 'line' and 'staff' in a line and staff organization. **07**
(b) Explain the requirements of a sound organization. **07**
- OR**
- Q.3** (a) Explain the different styles of leadership. **07**
(b) Explain 'span of control'. State the merits and demerit of a limited span of control. **07**
- Q.4** (a) Explain centralization and decentralization of authority. Explain the advantages of decentralization of authority over centralization of authority. **07**
(b) Explain formal and informal groups. Explain the importance of informal groups in the development of an organization. **07**
- OR**
- Q.4** (a) Explain: Change is crucial for the survival of a business organization. **07**
(b) Explain the change process. **07**
- Q.5** (a) Explain the 'social responsibility' of a business. **07**
(b) State the guidelines for managing ethics in the workplace. **07**
- OR**
- Q.5** (a) State and explain the myths about business ethics. **07**
(b) Explain Maslow's Hierarchy of needs. **07**
